nextiva

PRI vs. SIP Trunking
See why so many businesses have already made the switch to high quality SIP Trunking

Upgrade Your Office

Save money while growing your business by upgrading your office technology to unified communications. Nextiva SIP Trunking will smoothly transition your business to instant deployment in the cloud.

SIP trunking lets you transition your traditional fixed PSTN phone lines to a cloud-based solution, allowing your phone service to connect over the Internet. You will soon discover rich voice capabilities that traditional PRI circuits cannot deliver.

	PRI 👎	SIP Trunking 👍
Cost	Long-distance minutes are an additional fee, often more expensive than the cost of SIP.	Unlimited local and long-distance minutes are included.
Hardware	Each phone circuit requires costly hardware and a physical connection.	Your connection is SIP-based and you can typically use your existing desk phones.
Features	You often pay for each additional feature, such as caller ID and call transferring.	You can customize your own unique set of features, supported by your PBX.
Scalability	Additional phone lines require the installation of new circuits and the cost of new hardware.	Easily scale up or down as your team size changes, with no additional software required.
Stability	If a PRI terminates, you may experience a loss of hardware, negatively impacting your ROI.	Your service is supported by multiple data centers which allow for 99.999% uptime.
Disaster Recovery	Your calls will need to be diverted to an alternate location which is complex and expensive.	Call routing allows you to choose pre-defined phone numbers to send calls in the event of power loss.

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(800) 799-0600 | sales@nextiva.com
8800 E Chaparral Rd Suite 300, Scottsdale, AZ 85250